



International Conference

Journalism Will Survive! Risks and Opportunities for the Future

14-15 November 2023

Tirana International Hotel & Conference Center
Tirana, Albania

Additional partners:



Tuesday, 14 November 2023 (CET time)

16:00 – 17:00 **Registration** (please, be in time for security reasons)

17:00 – 17:30 ***Welcome drink***

17:30 – 18:00 **Opening speeches**

18:00 – 18:15 **Welcome Address**

18:15 – 18:30 Presentation of the **CEI SEEMO Award for Outstanding Merits in Investigative Journalism 2023.**

18:30 – 20:00 **Discussion: Media and Politics in Albania**

20:00 – 21:30 ***Dinner Reception***

Wednesday, 15 November 2023 (CET time)

09:15 – 09:30 **Registration** (please, be in time for security reasons)

09:30 – 09:45 **Welcome note**

09:45 – 11:15 **Panel I: Climate Journalism: Bridging the Gap between Science and Society**

With far-reaching consequences for the environment, economy, and society, climate change is one of the biggest challenges that humanity is facing today. This panel discussion will aim to explore the crucial role played by climate journalism in driving tangible actions and responses to this global climate crisis. The session will delve into the transformative potential of media coverage that goes beyond merely reporting news headlines but actively inspires and mobilises individuals, communities, and policymakers to take meaningful steps towards addressing climate change. Moreover, the panellists will share their own know-how on reporting about environmental issues and ways to effectively communicate complex scientific information related to climate change while maintaining accuracy and avoiding sensationalism.

11:15 – 11:30 **CEI - OSCE Presentation**

11:30 – 12:00 ***Coffee Break***

12:00 – 13:30 **Panel II: Behind the Headlines: How Artificial Intelligence is Shaping Modern Journalism**

Artificial Intelligence has the potential to be a game-changer in news delivery. AI tools can act as valuable assistants, augmenting journalists' research and data gathering processes, helping them discover relevant sources and uncover hidden patterns in vast datasets. However, it also demands vigilance for journalistic integrity. Faster updates, personalised content, and data analysis bring efficiency, but concerns about bias and misinformation arise. Striking a balance between automation and human insight is crucial, preserving ethics and trust in journalism. Collaboration and responsibility will shape a successful AI revolution in news reporting.

13:30 – 14:30 ***Lunch***

14:30– 14:45 **German News Service by Deutsche Welle and the German news agency dpa**

14:45– 15:45 **Wake up Talk: Disinformation in the New Digital World**

15:45 – 16:15 **Coffee Break**

16:15 – 17:45 Panel III: Between Censorship and Anarchy: Media Regulation vs. Media Freedom

This session aims to explore the ongoing debate surrounding the delicate balance between regulating media content and preserving the fundamental right to media freedom. The Panellists will discuss the challenges and implications of both stringent regulation and unchecked freedom, considering their impact on democracy, information dissemination, and societal values. Through thought-provoking discussions and diverse perspectives, the panel seeks to foster a deeper understanding of the tensions and trade-offs involved, as well as potential solutions for promoting responsible media practices while upholding the principles of free speech and independent journalism.

17:45 – 18:00 Closing remarks

SEEMF information:

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www.seemo.org | www.kas.de/medien-europa/en | www.cei.int

Conference language:

English

Simultaneous interpretation:

Albanian

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Important note:

During the event multimedia will be used. With their registration the participants give consent about the usage of photos and videos made before, during and after the event, for an unlimited period of time and for both online and print materials..