

SEEMF – Monday, 21 November 2016

16:00 – 17:00	Registration (SEEMF registration desk, <u>until 17:00</u> for security reasons)
17:00 – 17:30	Get-together

17:30 – 18:15	Opening Speeches (all sessions in rooms Adriatic and Pacific)	
	<u>Oliver Vujović</u>	Secretary General, South East Europe Media Organisation (SEEMO), Vienna
	<u>Radomir Ličina</u>	Board member, South East Europe Media Organisation (SEEMO), Belgrade
	<u>Christian Spahr</u>	Head of the Media Program South East Europe, <u>Konrad-Adenauer-Stiftung</u> , Sofia
	<u>Norbert Beckmann-Dierkes</u>	Head of the <u>Konrad-Adenauer-Stiftung</u> Offices in Serbia & Montenegro, Belgrade
	<u>Philippe Guex</u>	Ambassador of Switzerland to Serbia and to Montenegro, Belgrade
	<u>Andrea Orizio</u>	Head of the OSCE Mission to Serbia, Belgrade
	<u>Giovanni Caracciolo di Vietri</u>	Secretary General, Central European Initiative (CEI), Trieste

18:15 – 18:30	Welcome Address by the Prime Minister of Serbia, H.E. <u>Aleksandar Vučić</u>
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18:30 – 20:00	Discussion: Media and Politics in Serbia	
	<u>Ivan Cvejić</u>	Editor-in-chief, <u>Expres</u> weekly, Belgrade
	<u>Dragan Janjić</u>	Vice President, NUNS association; Editor-in-chief, BETA news agency, Belgrade

Panellists	<u>Gordana Janković</u>	Head of the Media Department of the OSCE Mission to Serbia, Belgrade
	<u>Veran Matic</u>	Chairman, Commission for investigating killings of journalists; CEO, B92, Belgrade
	<u>Dragoljub Petrović</u>	Editor-in-chief, Danas daily, Belgrade
	<u>Ljiljana Smajlović</u>	President, Serbian Journalists' Association (UNS), Belgrade
	<u>Zoran Stanojević</u>	News editor, Radio Television of Serbia (RTS), Belgrade
	Moderator: <u>Oliver Vujović</u> , Secretary General, SEEMO, Vienna	
20:00 – 20:15	<p align="center">Keynote Address by <u>Franco Frattini</u></p> <p align="center">Former Italian Foreign Minister and EU Vice President/Commissioner, President of <u>Società Italiana per l'Organizzazione Internazionale (SIOI)</u>, Chamber President to the Italian Supreme Administrative Court</p>	

20:15 – 20:30	<p align="center">Presentation of the CEI SEEMO Investigative Journalism Award by <u>Barbara Fabro</u>, CEI, <u>Marina Constantinoiu</u>, SEEMO, and <u>Christian Spahr</u>, KAS</p> <p><u>Winners: <u>Lindita Cela</u> (BIRN Albania) in the section "Professional Journalists" and <u>Artsiom Harbatsevich</u> (Intex-press; <u>Nasha Niva</u>, Minsk) in the section "Young Journalists". Special mention: <u>Iurie Sănduță</u> (RISE Moldova; OCCRP, <u>Chisinau</u>)</u></p>	
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20:30 – 22:00	Dinner Reception Hosted by the Embassy of Switzerland in Serbia and the KAS Serbia office
SEEMF – Tuesday, 22 November 2016 09:00 – 09:30	Welcome

09:30 – 11:00	Panel I: The refugee crisis as a touch-stone for professional journalism <i>How well are media in South East and Central Europe informing about migration?</i>	
Moderator	Andreas Ernst	South East Europe Correspondent, <u>Neue Zürcher Zeitung</u> daily, Belgrade
Keynote	Michael Martens	South East Europe Correspondent, Frankfurter <u>Allgemeine</u> daily, Athens
Panellists	<u>Henrik Kaufholz</u>	Chairman, Eur. <u>Center for Press and Media Freedom</u> , Leipzig; <u>Politiken</u> , Copenhagen
	<u>Stefano Liberti</u>	Journalist and filmmaker (<u>Internazionale</u> , <u>Le monde Diplomatique</u> , et al.), Rome
	<u>Nick Malkoutzis</u>	Editor-in-Chief, <u>MacroPolis</u> ; Columnist, <u>Kathimerini</u> English Edition, Athens
	<u>Dragan Sekulovski</u>	Executive Director, Association of Journalists of Macedonia (AJM), Skopje
Discussion: Q & A		

11:00 – 11:30	Coffee break
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11:30 – 13:00	Panel II: Journalists in conflict zones – Trends in war and crisis reporting <i>Syria et al.: How can reporters cover hostilities accurately and protect themselves?</i>	
Moderator	Christian Mihr	Executive Director, Reporters without Borders (RSF) Germany, Berlin
Keynote	Tom Law	Communications Officer, Ethical Journalism Network, London
Panellists	Emre Kızılkaya	Digital News Coordinator, <u>Hürriyet</u> daily, Istanbul
	Kurt Pelda	War reporter and editor, Zurich
	Paweł Pieniążek	Freelance reporter, <u>Dziennik Opinii/</u> New Eastern Europe, Kyiv
	Ruslan Trad	War reporter and blogger; International Editor, <u>KlinKlin</u> media platform, Sofia
Discussion: Q & A		

13:00 – 14:00	Lunch
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14:00 – 15:30	Panel III: Education – The gap between studies and current challenges <i>Are journalism students being prepared for professional work in difficult conditions?</i>	
Moderator	Andreas Wolfers	Director, Henri Nannen School (Gruener+Jahr, Die Zeit and Der Spiegel), Hamburg
Introductory notes	Viktorija Car	Professor of Media and Communications, Faculty of Political Science, Zagreb University
	Miroljub Radojković	Professor of Communication Science, Faculty of Political Sciences, University of Belgrade

Panellists	<u>Bertrand Pecquerie</u>	CEO, Global Editors Network, Paris
	<u>Gena Traikova</u>	Editor-in-Chief of the news, <u>bTV</u> , Sofia
	<u>Ljiljana Zurovac</u>	Executive Director, Press Council in Bosnia and Herzegovina, Sarajevo
Discussion: Q & A		

15:30 – 15:45	Coffee break
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15:45 – 17:15	Panel IV: Dialogue at cross-purposes – Reporters and spokespersons <i>How can journalists and PR managers work together and stay credible?</i>	
Moderator	<u>Christian Spahr</u>	Head of the Media Program South East Europe, <u>Konrad-Adenauer-Stiftung</u> , Sofia
Introductory notes	<u>Erik den Hoedt</u>	Director, Public Information/Comm. Office, Ministry of General Affairs, The Netherlands
	<u>Hans-Jörg Vehlewald</u>	Chief Reporter Politics, BILD daily, Berlin
Panellists	<u>Aleksandra Bogdani</u>	Investigative journalist, Balkan Investigative Reporting Network (BIRN), Tirana
	<u>Ivan Lovreček</u>	Editor-in-Chief, RTL Croatia, Zagreb
	<u>Thomas Schnöll</u>	Head of Press and Information Department, Spokesperson, MFA Austria, Vienna
Discussion: Q & A		

17:15 – 17:30	Concluding address – Media in times of crises: Erhard Busek , former Vice-Chancellor of Austria, President of the Institute for the Danube Region and Central Europe, Coordinator Southeast European Cooperative Initiative (SECI)
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17:30 – 17:45	Concluding address: Roksanda Ninčić , Political Director of the Ministry of Foreign Affairs of Serbia, Belgrade
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17:45 – 18:00	Closing remarks: Jelena Elčija (Ambassador-at-large, MFA of BiH, for CEI), Oliver Vujović (SEEMO), Christian Spahr (KAS)
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18:10	Shuttle from Hotel Crowne Plaza to Hotel Jugoslavija and Hotel Palace
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09:30 – 18.00	<u>Commission on Media Policy (23.11)</u> supported by SEEMO, European Commission, European Center for Press and Media Freedom, International Institute/International Media Center, SECEPRO and in cooperation with Newsweek Serbia <u>Venue:</u> Hotel Crowne Plaza <i>by invitation, separate programme</i>
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