

I SOUTH EAST EUROPE MEDIA FORUM ZAGREB, CROATIA

Meeting between publishers, media executives, editors-in-chief and leading journalists from
South East Europe (SEE)

Media and Democracy in South East Europe: Developments and Future

27 June – 28 June 2007, Zagreb

under the
Patronage of
the President of Croatia H.E. Stjepan Mesic

WAZ Mediengruppe
Konrad-Adenauer-Stiftung (KAS)
South East Europe Media Organisation (SEEMO) - affiliate of the
International Press Institute (IPI)



with local partners

Europapress Holding (EPH), HINA, HRT, Mediaservis, Obiteljski radio and
NCL Media Group



Conference languages:

English, German and Croatian (with translation)

Conference venue:

Croatian Journalists' Association (HND), Perkovceva 2, 10000 Zagreb

Accommodation:

Hotel Laguna

Kranjčevićeva 29, 10000 Zagreb, Croatia
Phone: +385 1 30 47 000; Fax: +385 1 30 47 077;

Hotel Westin

Krsnjavoga 1, 10000 Zagreb 10000, Croatia
Phone: +385 1 489 2000, Fax: +385 1 489 2001

Hotel Panorama

Trg krešimira Čosića 9 (Trg Sportova), 10000 Zagreb, Croatia
Phone: +385 1 365 8333

SEEMO team in Zagreb: Eser Akbaba, Ivana Cucujkic, Zwetelina Damjanova, Dora Tadic, Filip Mojzes, Manuel Grebljic and Mirjana Zivanovic (coordinator).

Other members of the SEEMO team in Zagreb: Slobodan Polic and Zeljko Bistricki.

Media contacts (contact person for interviews / meetings with representatives from WAZ, KAS, SEEMO and other participants): Paul Binder, Director of Communication, WAZ Media Group

SEEMO contacts by phone:

**In Croatia – SEEMO help line (24 hours) 27 June 10 am – 29 June 10 am:
from Croatia 095/ 820 11 00; outside Croatia +385 95 820 11 00**

**SEEMO-IPI Secretary in Vienna (Ms. Eva Maria Grabmair) on 26, 27, 28 and 29 June
9.00 am- 5 pm : +43 1 512 90 11 20**

Wednesday, 27 June 2007

Arrival of participants

- 13.00 **Opening of the registration in Hotel Panorama Four Points, Zagreb and Hotel Westin, Zagreb – SEEMO registration desk (for guests in this two hotels the registration is in the hotel)**
- 16.10 Meet in the lobby of the **Hotel Panorama Four Points** for participants accommodated in this hotel (local SEEMO staff will wait in the lobby at the meeting point)
- 16.20 Bus transfer from the **Hotel Panorama Four Points** to the conference venue
- 16.25 Meet in the lobby of the **Hotel Westin** for participants accommodated in this hotel (local SEEMO staff will wait in the lobby at the meeting point)
- 16.30 Bus transfer from the **Hotel Westin** to the conference venue
- 16.45 Registration of Participants (participants from Zagreb and for guests in hotel Laguna) and welcome drink at the Croatian Journalists' Association (HND), Perkovceva 2, 10000 Zagreb
- 17.15 **Opening ceremony**
- Oliver Vujovic**, Secretary General, SEEMO, Vienna (Chairperson)
- Ante Gavranovic**, SEEMO Croatia President and former President of the Croatian Journalists' Association, Zagreb
- 17.30 **Welcome speech by the President of Croatia H.E. Stjepan Mesic**
- Short Interview with the President**
- Nadezda Gace**, President, Independent Journalist Association of Serbia, NUNS, Belgrade (5 minutes)
- Jorgos Papadakis**, Journalist, Athens (5 minutes)
- 18.00 **Welcome Statements and Introductions**
- Stephan Holthoff-Pförtner**, WAZ Media Group, Representative of the proprietors of the Funke family-owned company, Essen
- Christian Schmitz**, Konrad-Adenauer-Stiftung (KAS), Director for Croatia and Slovenia
- Dirk Förger**, Konrad-Adenauer-Stiftung (KAS), Director of the Project Media and Democracy South East Europe, Sofia
- Ivo Pukanic**, CEO, NCL Media Group, Zagreb
- 18.40 **Welcome Discussion: Economic Position of Print Media in Croatia**

- 19.30 **Education of Journalists – WAZ Model:**
Presentation by **Lutz Niethammer, University of Jena**
- 20.00 **Bus transfer from HND to the Reception hosted by the President of Croatia H.E. Stjepan Mesic (for security reasons only participants with the SEEMF ID cards may enter the bus.)**
- 20.30 **Reception hosted by the President of Croatia H.E. Stjepan Mesic – Welcome by Budimir Loncar, Advisor to Croatian President Stjepan Mesic**
- 22.30 **Bus transfers to hotels**

Thursday, 28 June 2007

- 08.45 Meeting in the lobby of the **Four Points Panorama Hotel** for participants accommodated in this hotel (local SEEMO staff will wait in the lobby at the meeting point)
- 08.55 Bus transfer from the **Four Points Panorama Hotel** to the conference venue
- 08.55 Meeting in the lobby of the **Hotel Westin** for participants accommodated in this hotel (local SEEMO staff will wait in the lobby at the meeting point)
- 09.05 Bus transfer from the **Hotel Westin** to the conference venue
- 09.30 **Panel I – Economics and Media**

Chairperson: Boris Bergant, Deputy Director RTV Slovenia, Ljubljana and EBU Vice President

Panellists:

Ellen Mickiewicz, Duke University Director, DeWitt Wallace Center for Media and Democracy, Duke University, Durham, USA

Agron Bajrami, Editor-in-Chief, *Koha Ditore* daily, Pristina

Marie-Helene Magenschab, CEO, Vip-net, Zagreb

Risto Popovski, Director and owner, Makfax news agency, Skopje

Judit Kazmer, Director, Pannon Lapok Társaság, Budapest

Samra Luckin, Director, Boram Network and IAA BiH President, Sarajevo

Nicolas Chatara-Morse, VP Development, Project Syndicate, Prague

- 10.45 Break
- 11.00 Follow up of the I Panel:
Discussion: Q & A
- 12.00 Working Lunch

13.00 **WAZ-SEEMO Award Ceremony**

13.15 **Panel II – Politics and Media**

Chairpersons: **Mitja Mersol**, Former Editor-in-Chief, *Delo* daily, Ljubljana and **Marta Palic**, Editor, Radio Novi Sad, Novi Sad.

Session A

Panellists:

Erhard Busek, Special Co-ordinator, Stability Pact for SEE, Brussels

Bodo Hombach, Managing Director, WAZ Media Group, Essen

Ognian Zlatev, Director, Media Development Center, Sofia

Danko Plevnik, Columnist, *Slobodna Dalmacija* daily, Split

Discussion: Q & A

14.30 Session B

Panellists:

Otto Altendorfer, Hochschule Mittweida, Mittweida

Gordana Susa, Editor-in-Chief, VIN production, Belgrade

Drago Hedl, Investigative Reporter, *Feral Tribune* weekly, Split / Osijek

David Hencke, Westminster Correspondent, *Guardian* daily, London

Berislav Jelinic, Investigative Reporter, NCL Media Group, Zagreb

Discussion: Q & A

15.45 **Coffee Break (drinks will be served in the conference room)**

16.00 **Panel III – European Standards: Media Freedom and Responsibility**

Chairperson: **David Dudge**, Legal Expert and Editor-in-Chief, World Press Freedom Review, Vienna

Panellists:

Dejan Anastasijevic, Editor, *Vreme* magazine, Belgrade

Venelina Gotscheva, Editor-in-Chief, *24 Hours* daily, Sofia

Victor Roncea, Foreign Policy Editor, *Ziua* daily, Bucharest

Jim Boumelha, President, International Federation of Journalists (IFJ), Brussels

Vesna Alaburic, Attorney at Law, Zagreb

Werner Herics, Director, Politika, Belgrade

Discussion: Q & A

17.15 Chairperson: **Radomir Licina**, *Danas* daily Belgrade and SEEMO Board member

Panellists:

Bettina Burkart, Editor, Deutsche Welle Radio, Bonn

Veran Matic, Editor-in-Chief, RTV B92, Belgrade
Dragutin Lucic Luce, President of the Croatian Journalists' Association,
Zagreb
Abdulhalim Dede, Owner of minority media, Greece
Frrok Cupi, Director and owner, *Politika* weekly, Tirana
Goran Mihajlovski, Editor-in-Chief, *Vest* daily, Skopje

Discussion: Q & A

- 18.30 Closing Presentation: Media Freedom and Responsibility: Ethics and Professional Codes of Quality Journalism by **Johann Fritz**, Director, International Press Institute (IPI), Vienna
- 18.45 **Closing Statement**
- Andreas Rudas**, WAZ South East Europe, Vienna
Srgjan Kerim, WAZ South East Europe, Vienna and President of the UN General Assembly, New York
- 19.15 Bus transfer to hotels
- 20.35 Meeting in the lobby of the **Panorama Hotel / Hotel Westin**
- 20.45 Bus transfer from the **Panorama Zagreb Hotel** to the Dinner
- 20.50 Bus transfer from the **Hotel Westin** to the Dinner
- 21.00 **Farewell Dinner**
- Address:** Kulturni klub "Kod Drageca", Trg Marsala Tita 10
(Muzej za umjetnost i obrt)
- 23.30 Bus transfer to the hotels

Friday, 29 June 2007

Departure of participants