I SOUTH EAST EUROPE MEDIA FORUM
ZAGREB, CROATIA

Meeting between publishers, media executives, editors-in-chief and leading journalists from South East Europe (SEE)

Media and Democracy in South East Europe:
Developments and Future

27 June – 28 June 2007, Zagreb

under the
Patronage of
the President of Croatia H.E. Stjepan Mesic

WAZ Mediengruppe
Konrad-Adenauer-Stiftung (KAS)
South East Europe Media Organisation (SEEMO) - affiliate of the International Press Institute (IPI)

with local partners

Europapress Holding (EPH), HINA, HRT, Mediaservis, Obiteljski radio and NCL Media Group
Conference languages:
English, German and Croatian (with translation)

Conference venue:
Croatian Journalists’ Association (HND), Perkovceva 2, 10000 Zagreb

Accommodation:
Hotel Laguna
Kranjčevićevo 29, 10000 Zagreb, Croatia
Phone: +385 1 30 47 000; Fax: +385 1 30 47 077;

Hotel Westin
Krsnjavoga 1, 10000 Zagreb 10000, Croatia
Phone: +385 1 489 2000, Fax: +385 1 489 2001

Hotel Panorama
Trg krešimira Ćosića 9 (Trg Sportova), 10000 Zagreb, Croatia
Phone: +385 1 365 8333

SEEMO team in Zagreb: Eser Akbaba, Ivana Cucujkic, Zwetelina Damjanova, Dora Tadic, Filip Mojzes, Manuel Greblic and Mirjana Zivanovic (coordinator).

Other members of the SEEMO team in Zagreb: Slobodan Polic and Zeljko Bistricki.

Media contacts (contact person for interviews / meetings with representatives from WAZ, KAS, SEEMO and other participants): Paul Binder, Director of Communication, WAZ Media Group

SEEMO contacts by phone:

In Croatia – SEEMO help line (24 hours) 27 June 10 am – 29 June 10 am: from Croatia 095/ 820 11 00; outside Croatia +385 95 820 11 00

SEEMO-IPI Secretary in Vienna (Ms. Eva Maria Grabmair) on 26, 27, 28 and 29 June 9.00 am- 5 pm : +43 1 512 90 11 20
Wednesday, 27 June 2007

Arrival of participants

13.00  **Opening of the registration in Hotel Panorama Four Points, Zagreb and Hotel Westin, Zagreb** – SEEMO registration desk (for guests in this two hotels the registration is in the hotel)

16.10  Meet in the lobby of the **Hotel Panorama Four Points** for participants accommodated in this hotel (local SEEMO staff will wait in the lobby at the meeting point)

16.20  Bus transfer from the **Hotel Panorama Four Points** to the conference venue

16.25  Meet in the lobby of the **Hotel Westin** for participants accommodated in this hotel (local SEEMO staff will wait in the lobby at the meeting point)

16.30  Bus transfer from the **Hotel Westin** to the conference venue

16.45  Registration of Participants (participants from Zagreb and for guests in hotel Laguna) and welcome drink at the Croatian Journalists’ Association (HND), Perkovceva 2, 10000 Zagreb

17.15  **Opening ceremony**

**Oliver Vujovic**, Secretary General, SEEMO, Vienna (Chairperson)

**Ante Gavranovic**, SEEMO Croatia President and former President of the Croatian Journalists’ Association, Zagreb

17.30  **Welcome speech by the President of Croatia H.E. Stjepan Mesic**

**Short Interview with the President**

**Nadezda Gace**, President, Independent Journalist Association of Serbia, NUNS, Belgrade (5 minutes)

**Jorgos Papadakis**, Journalist, Athens (5 minutes)

18.00  **Welcome Statements and Introductions**

**Stephan Holthoff-Pförtner**, WAZ Media Group, Representative of the proprietors of the Funke family-owned company, Essen

**Christian Schmitz**, Konrad-Adenauer-Stiftung (KAS), Director for Croatia and Slovenia

**Dirk Förger**, Konrad-Adenauer-Stiftung (KAS), Director of the Project Media and Democracy South East Europe, Sofia

**Ivo Pukanic**, CEO, NCL Media Group, Zagreb

18.40  **Welcome Discussion: Economic Position of Print Media in Croatia**
19.30  **Education of Journalists – WAZ Model:**  
Presentation by **Lutz Niethammer, University of Jena**

20.00  **Bus transfer from HND to the Reception hosted by the President of Croatia H.E. Stjepan Mesic** (for security reasons only participants with the SEEMF ID cards may enter the bus.)

20.30  **Reception hosted by the President of Croatia H.E. Stjepan Mesic** –  
Welcome by **Budimir Loncar**, Advisor to Croatian President Stjepan Mesic

22.30  **Bus transfers to hotels**

**Thursday, 28 June 2007**

08.45  Meeting in the lobby of the **Four Points Panorama Hotel** for participants accommodated in this hotel (local SEEMO staff will wait in the lobby at the meeting point)

08.55  Bus transfer from the **Four Points Panorama Hotel** to the conference venue

08.55  Meeting in the lobby of the **Hotel Westin** for participants accommodated in this hotel (local SEEMO staff will wait in the lobby at the meeting point)

09.05  Bus transfer from the **Hotel Westin** to the conference venue

09.30  **Panel I – Economics and Media**

**Chairperson:** **Boris Bergant**, Deputy Director RTV Slovenia, Ljubljana and EBU Vice President

Panellists:
- **Ellen Mickiewicz**, Duke University Director, DeWitt Wallace Center for Media and Democracy, Duke University, Durham, USA
- **Agron Bajrami**, Editor-in-Chief, *Koha Ditore* daily, Pristina
- **Marie-Helene Magenschab**, CEO, Vip-net, Zagreb
- **Risto Popovski**, Director and owner, Makfax news agency, Skopje
- **Judit Kazmer**, Director, Pannon Lapok Társaságot, Budapest
- **Samra Luckin**, Director, Boram Network and IAA BiH President, Sarajevo
- **Nicolas Chatara-Morse**, VP Development, Project Syndicate, Prague

10.45  Break

11.00  Follow up of the I Panel:  
**Discussion: Q & A**

12.00  Working Lunch
13.00  WAZ-SEEMO Award Ceremony

13.15  Panel II – Politics and Media

Chairpersons: Mitja Mersol, Former Editor-in-Chief, Delo daily, Ljubljana and Marta Palic, Editor, Radio Novi Sad, Novi Sad.

Session A

Panellists:
Erhard Busek, Special Co-ordinator, Stability Pact for SEE, Brussels
Bodo Hombach, Managing Director, WAZ Media Group, Essen
Ognian Zlatev, Director, Media Development Center, Sofia
Danko Plevnik, Columnist, Slobodna Dalmacija daily, Split

Discussion: Q & A

14.30  Session B

Panellists:
Otto Altendorfer, Hochschule Mittweida, Mittweida
Gordana Susa, Editor-in-Chief, VIN production, Belgrade
Drago Hedl, Investigative Reporter, Feral Tribune weekly, Split / Osijek
David Hencke, Westminster Correspondent, Guardian daily, London
Berislav Jelinic, Investigative Reporter, NCL Media Group, Zagreb

Discussion: Q & A

15.45  Coffee Break  (drinks will be served in the conference room)

16.00  Panel III – European Standards: Media Freedom and Responsibility

Chairperson: David Dadge, Legal Expert and Editor-in-Chief, World Press Freedom Review, Vienna

Panellists:
Dejan Anastasijevic, Editor, Vreme magazine, Belgrade
Venelina Gotscheva, Editor-in-Chief, 24 Hours daily, Sofia
Victor Roncea, Foreign Policy Editor, Ziua daily, Bucharest
Jim Boumelha, President, International Federation of Journalists (IFJ), Brussels
Vesna Alaburic, Attorney at Law, Zagreb
Werner Herics, Director, Politika, Belgrade

Discussion: Q & A

17.15  Chairperson: Radomir Licina, Danas daily Belgrade and SEEMO Board member

Panellists:
Bettina Burkart, Editor, Deutsche Welle Radio, Bonn
Veran Matic, Editor-in-Chief, RTV B92, Belgrade
Dragutin Lucic Luce, President of the Croatian Journalists' Association, Zagreb
Abdulhalim Dede, Owner of minority media, Greece
Frrok Cupi, Director and owner, Politika weekly, Tirana
Goran Mihajlovski, Editor-in-Chief, Vest daily, Skopje

Discussion: Q & A

18.30 Closing Presentation: Media Freedom and Responsibility: Ethics and Professional Codes of Quality Journalism by Johann Fritz, Director, International Press Institute (IPI), Vienna

18.45 Closing Statement

Andreas Rudas, WAZ South East Europe, Vienna
Srgjan Kerim, WAZ South East Europe, Vienna and President of the UN General Assembly, New York

19.15 Bus transfer to hotels

20.35 Meeting in the lobby of the Panorama Hotel / Hotel Westin

20.45 Bus transfer from the Panorama Zagreb Hotel to the Dinner

20.50 Bus transfer from the Hotel Westin to the Dinner

21.00 Farewell Dinner

Address: Kulturni klub "Kod Drageca", Trg Marsala Tita 10 (Muzej za umjetnost i obrt)

23.30 Bus transfer to the hotels

Friday, 29 June 2007

Departure of participants