CEI-supported key media event SEEMF 2020 successfully held in a hybrid format

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The limitations brought by the global pandemic did not break the spirit of the annual South East Europe Media Forum (SEEMF), which took place in November and hybrid format on 22 October 2020. This year’s event, titled "#ReThink the Digital Reliability of the media, economic aspects of the pandemic, sustainable digital transitions in South East and Central Europe", combined online coverage with live in-person attendance in seven locations, according to Covid-19 security regulations: Belgrade (Serbia), Sarajevo (Bosnia and Herzegovina), Sofia (Bulgaria), Tirana (Albania) and Trieste (Italy).

Regional and international media experts debated topics of relevance for the media in the time of the pandemic, in particular the role of reliable information in preventing the growing influence of fake news and disinformation, the financial struggles affecting media outlets, alternative digital formats and ways for attracting young audiences.

CEI Deputy Secretary General Nina Kodelja welcomed the participants emphasizing that “cooperation in the field of media has been and remains one of the CEI priorities in line with the overall strategy of promoting European integration and sustainable development through regional cooperation”.

The SEEMF is one of the major media events in Central and Eastern Europe promoting exchanges and networking among media executives and leading journalists. Co-hosted by SEEMO, the IAES Media Program South East Europe and the CEI, it boasts cooperation with relevant partners such as the European Broadcasting Union (EBU), the South East and Central Europe PR Organisation (SECOPRO), the International Institute – International Media Center (II-IMC) and the International Academy.

More than 280 registered participants followed this year’s Forum (online and in the local hubs) with additional participants through live streaming.

From Trieste, CEI Senior Executive Officer Barbara Fabro presented the renown CEI SEEMO Award for Outstanding Merits in Investigative Journalism to the winners: the Italian Cecilia Aneri for the category “Professional Journalist” and the Serbian Natalija Jovanovic for the category “Young Professional Journalist” while Esmeralda Kateri from Albania received a special mention.

The SEEMF is a CEI Feature Event supported by the CEI Cooperation Fund.

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LINKS

SEEMF 2020 Photo Gallery

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Upcoming events

In focus

- Activities in field of Health
- New Publication: contribution of CEI to UN Agenda 2030 and its implementation in CEI Member States
- Meeting of the Ministers of Foreign Affairs Communiqué (24 September)
- Multilingual digital repository “Discover Tartini”
- How does CEI operate in field of scientific cooperation/science diplomacy? INTERVIEW with DSI & focal point science

Open calls

- CEI KEP Call for Proposals 2020 now open (Deadline: 12 Nov 2020)
- CEI KEP Call for Proposals 2021 now open (Deadline: 13 Nov 2020)