BIRN Serbia Journalist Wins CEI SEEMO Investigative Award

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Natalija Jovanovic wins top award for her groundbreaking story on the number of COVID-related deaths in Serbia, which President Vucic initially rubbished, only for it to be confirmed later on.

BIRN Serbia Journalist Natalija Jovanovic is the winner of this year’s CEI SEEMO Award for Outstanding Merits in Investigative Journalism, promoted by the Central European Initiative CEI and the South East Europe Media Organisation SEEMO.

She is the frontrunner for the “Young Journalist” award, Albanian journalist and BIRN contributor Esmeralda Keta won the jury’s special mention.

The awards ceremony was held on Thursday online in Belgrade.

Jovanovic is “a tenacious and brave reporter; the jury valued her story focusing on checking different COVID-19 data from different sources, carrying out her journalistic work through in-depth research,” the jury stated.

Her story “Serbia Under-Reported COVID-19 Deaths and Infections, Data Shows”, drew sharp reactions and comments from politicians, health experts, journalists, international organisations and others, and was quoted by influential media outlets across the world.

The subject of her article, published shortly after the June elections in Serbia, has become one of the main political and social issues in the country in recent months.

In July, after Serbian President President Aleksandar Vucic dismissed BIRN’s revelations, a government Crisis Staff member admitted in September that the COVID-19 death toll in June was far higher than was officially reported, blaming a new information system.

Investigations into health system failings won Albanian journalist Esmeralda Keta the jury’s special mention. Keta is an investigative journalist at Top Story show broadcasted by Top Channel and is a contributor to BIRN Albania’s Reporteral and to BIRN’s regional publication Balkan Insight.

The jury highlighted the way “her model of journalism focuses on the injustices faced by vulnerable groups and shines a light on protecting others’ rights.”
“I am very grateful for this prize and it means a lot to me. This pandemic posed a lot of challenges on all of us, but it has also encouraged us to be insistent and seek the truth, no matter what price is paid,” Keta said during her acceptance speech.

Cecilia Anesi, investigative reporter at the online media of IRPI (Investigative Reporting Project Italy), was the winner in the “Professional Journalist” category.

This year’s edition of the CEI SEE MO Award gave priority to works covering issues related to the coronavirus crisis.

Before the awards ceremony, a conference, “(Re)Think the Digital – Reliability of the media, economic aspects of the pandemic, sustainable digital transitions in South East and Central Europe”, was organised simultaneously in Belgrade, Foča, Podgorica, Sarajevo, Sofia, Tirana and Trieste.