



SEEMF

South East Europe Media Forum

International Conference

LESSONS LEARNED IN THE PANDEMIC: better communication, conquering disinformation, standing up for quality journalism in South East and Central Europe

3-4 November 2021

Belgrade, Hotel Mona Plaza

With the support of:



Covid-19: Participants must present a proof for **completed course of vaccination** (vaccine type and manufacturer, number of doses received- must be according to WHO /EU / Serbian standards, date of the second dose before 2 October 2021) or **a negative test result** (type of test, date and time of test, place and result) - if a PCR test valid for 72 h or rapid-antigen-test valid for 24 h, or a **certificate of recovery** (date of positive test result, validity period max. 6 months - only accepted if Covid19 occurred after 2 May 2021) during the registration.

FFP2 / N95 masks are mandatory during the event - Masks can be taken off once you are sitting at a table.

Wednesday, 3 November 2021 (CET time)

16:00 – 17:00 **Registration (please, be in time for security reasons + checking your Covid 19 test / vaccination documents / proof of recovery)**

17:00 – 17:30 **Welcome drink**

17:30 – 18:00 **Opening speeches**

- Oliver Vujović, Secretary General, **South East Europe Media Organisation**
- Hendrik Sittig, Head, **Media Programme South East Europe, Konrad-Adenauer-Stiftung**
- Roberto Antonione, Secretary General, **Central European Initiative**
- Noel Curran, General Director, **European Broadcasting Union**, (Video Welcome)

18:00 – 18:15 **Welcome Address:** Slavica Trifunović, Ministry of Culture and Information of Serbia, Belgrade

18:15 – 19:45 **Discussion: Media and Politics in Serbia**

- Zoran Stanojević, Deputy Editor in Chief of the Newsroom for New Media and Web Editor, Radio Televizija Srbije (RTS), Belgrade
- Zoran Sekulić, Director and Owner, Fonet, Belgrade
- Jelena Zorić, Insajder TV and former N1 editor, Belgrade
- Stevan Dojčinović, Director, Krik, Belgrade
- Gordana Predić, Special Advisor, Ministry of Culture and Information of Serbia, Belgrade

Moderator: Veran Matić, Chairman of the Commission for Investigating the Killing of Journalists in Serbia

19:45 – 20:00 **Presentation of the CEI SEEMO Award for Outstanding Merits in Investigative Journalism**

20:00 – 21:30 **Dinner Reception**

Thursday, 4 November 2021 (CET time)

09:15 – 09:30 Registration (please, be in time for security reasons + checking your Covid 19 test / vaccination documents / proof of recovery)

09:30 – 09:45 Welcome note and opening

- Věra Jourová, Vice President of the European Commission for Values and Transparency, Brussels (Video Welcome)

09:45 – 11:15 Panel I: **BETTER COMMUNICATE: Dialogue between journalists and decision makers, tendencies of one-side communication**

- Ljubica Gojgić, RTV Vojvodina, Novi Sad
- Vincenzo le Voci, Secretary General Club of Venice, Brussels
- Zrinka Vrabec Mojzeš, Nacional, Zagreb
- Gabor Berczeli, Director of the Robert Schuman Institute, Budapest

Moderator: Ognian Zlatev, Head of EC Representation Croatia, Zagreb

11:15 – 11:45 *Coffee Break*

11:45 – 13:15 Panel II: **HOW TO STEER THE POWER: Disinformation, Fake-News, Fact-Checking**

- Gabriele Cruciata, freelancer, Rome
- Milka Tadić Mijović, Director, Center for Investigative Journalism of Montenegro, Podgorica
- Filjana Koka, MRTV and Deputy President of the Association of Journalists of Macedonia, Skopje
- Vladimir Shopov, Associate Fellow at the European Council on Foreign Relations (ECFR), Sofia

Moderator: Claudia Nothelle, Magdeburg-Stendal University of Applied Sciences, Magdeburg

13:15 – 14:15 *Lunch*

14:15– 15:15 **Wake up Talk**

Immersive Journalism: Shifting from Storytelling to Storyliving with 360° video and VR technology

Speaker: Christiane Wittenbecher, Storyteller and Virtual Reality Expert, Berlin

15:15 – 15:45 *Coffee Break*

15:45 – 17:15 Panel III: AND STILL PRESSURE GROWS: the necessity of quality journalism increases, so does the pressure on journalists; SLAPP cases, lack of support

- Irina Nedeva. President of the Association of European Journalists (AEJ) and Senior Editor at Bulgarian National Radio, Sofia
- Mădălina Rădulescu-Vochin, News Producer, Romanian National Television, Bucharest
- Serbeze Haxhiaj, Investigative Journalist, Pristina
- Lejla Turčilo, Professor, University of Sarajevo, Sarajevo

Moderator: Christian Mihr, Executive Director of Reporters without Borders Germany (RSF)

17:15 – 17:30 Closing remarks

Oliver Vujović (SEEMO Secretary General), Hendrik Sittig (Head of KAS Media Programme SEE)

SEEMF information:

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SEEMF location:

Hotel Mona Plaza
Cara Uroša 62, Beograd, Serbia

Conference language:

English / Serbian / Croatian / Montenegrin / Bosnian

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Additional partner:

VERN University, Zagreb

Important note:

During the event multimedia will be used. With their registration the participants give consent about the usage of photos and videos made before, during and after the event, for an unlimited period of time and for both online and print materials. They will be used by the Konrad-Adenauer-Stiftung, SEEMO and CEI.