



*International Conference*

## The Role of the Media in Times of Global Uncertainties

16-19 November 2022

Hotel ibis Styles, Sarajevo

*With the support of:*



## ***Wednesday, 16 November 2022 (CET time)***

---

**16:00 – 17:00**   **Registration** (please, be in time for security reasons)

**17:00 – 17:30**   **Welcome drink**

**17:30 – 18:00**   **Opening speeches**

- **Oliver Vujović**, Secretary General, South East Europe Media Organisation (SEEMO)
- **Hendrik Sittig**, Director, Media Programme for South East Europe of the Konrad-Adenauer-Stiftung, Sofia
- **Nina Kodelja**, Deputy Secretary General, Central European Initiative (CEI)
- **Radka Betcheva**, Head of Member Relations Central and Eastern Europe, European Broadcasting Union (EBU)

**18:00 – 18:15**   **Welcome Address**

**Darja Softić Kadenić**, Minister of Justice and Administration for Canton Sarajevo, Sarajevo

**18:15 – 20:00**   **Discussion: Media and Politics in Bosnia and Herzegovina**

- **Belmin Karamehmedović**, General Director, BHRT, Sarajevo
- **Borka Rudić**, Secretary General, Association of BH Journalists, Sarajevo
- **Elvir Padalović**, Executive Editor, Buka, Banja Luka
- **Ferdinand Koenig**, Head of Communications/Spokesperson at EU Special Representation, Sarajevo
- **Lejla Turčilo**, Professor, University of Sarajevo
- **Senad Hadžifejzović**, Founder, Face TV, Sarajevo

Moderator: **Leila Bičakčić**, Director, Center for Investigative Journalism (CIN), Sarajevo

**20:00 – 20:15**   Presentation of the **CEI SEEMO Award for Outstanding Merits in Investigative Journalism** to **Anna Babinets**, editor-in-chief, slidstvo.info, Kyiv.

**Presenter: Barbara Fabro** is Senior Executive Officer, Central European Initiative (CEI)

**20:15 – 22:00**   **Dinner Reception**

**Thursday, 17 November 2022 (CET time)**

---

**Moderator of day 2: Kristina Baxanova, Head of International News Desk, bTV, Sofia**

**09:15 – 09:30 Registration** (please, be in time for security reasons)

**09:30 – 09:45 Welcome note**

**Maja Sever**, President, European Federation of Journalist (EFJ), Brussels

**09:45 – 11:15 Panel I: War time journalism - reporting, journalists' safety, ethical standards**

- **Kristina Atovska**, Anchor and War reporter, Free press, Skopje
- **Aida Čerkez**, Former AP correspondent, Sarajevo
- **Lorenzo Attianese**, Journalist, Agenzia Nazionale Stampa Associata (ANSA), Rome
- **Khrystyna Havryliuk**, Head of Newsgathering in News Department, Ukraine's Public Broadcaster (UA: PBC), Kyiv

Moderator: **Jan Jessen**, Editorial Manager for Politics, Neue Ruhr Zeitung (nrz.de), Essen

**11:15 – 11:45 Coffee Break**

**11:45 – 13:15 Panel II: Cross-border cooperation – the future of investigative journalism?**

- **Olaya Argüeso**, Editor-in-chief, Correctiv, Berlin
- **Attila Biro**, Co-Founder, "Context Investigative Reporting Project", Bucharest
- **Nikolay Staykov**, Co-founder and investigative journalist, Anti-Corruption Fund, Sofia
- **Pavla Holcova**, investigace.cz /OCCRP, Praha

Moderator: **Saša Leković**, Director, Center for Investigative Journalism, Zagreb / Fažana

**13:15 – 14:15 Lunch**

**14:15 – 14:30 German News Service (GNS) by Deutsche Welle and the German news agency dpa** - Presentation by **Daria Grudić**, Distribution Europe, Deutsche Welle and **Thomas Harders**, Project Manager GNS, Bonn

**14:30– 15:30    Wake up Talk: Hacking a Politician's Mind for Good?**

Speaker: **Radu Magdin**, Global Analyst and Consultant, Bucharest

**15:30 – 16:00    Coffee Break**

**16:00 – 17:30    Panel III: Responsibility of Media in Times of Crisis: Watchdog vs Megaphone**

- **Milica Pešić**, Director, Media Diversity Institute, London
- **Alice Taylor**, Editor, Excil, Tirana
- **Marina Lalović**, Journalist, Radiotelevisione Italiana-Rainews24, Rome
- **Adelheid Feilcke**, Director of Programs for Europa, Deutsche Welle, Bonn
- **Daniel Voda**, Head of Public Diplomacy, Strategic Communication and Press Relations Division, Ministry of Foreign Affairs and European Integration of the Republic of Moldova, Chisinau

Moderator: **Katerina Sinadinovska**, President, Council of Media Ethics of North Macedonia, Skopje

**17:30 – 17:45    Closing remarks**

**Samra Lučkin** (SEEMO BiH), **Oliver Vujović** (SEEMO Secretary General), **Hendrik Sittig** (Head of KAS Media Programme SEE), **Ivana Holoubková**, (Deputy Secretary General, Central European Initiative)

**18:00 - 20:00    Presentation of the film**

**The Lonely Long-Distance Runners: Four Media Stories from the Balkans**

The documentary "The Lonely Long-Distance Runners", initiated and financed by the KAS Media Programme and produced by AgitProp Sofia, depicts the work of journalists and management of public broadcasters in Southeast Europe and the challenges they face.

*Friday, 18 November 2022 (CET time)*

**09:30 – 17:30** SEEMF meeting professors for media and communication in South East and Central Europe with working lunch and 2 breaks (after this in person meeting online coordination meetings on 25 November and 12 December)

**09:30 – 17:30** SEEMF meeting press freedom in South East and Central Europe with working lunch and 2 breaks

*Saturday, 19 November 2022 (CET time)*

**Departure**

**SEEMF information:**

SEEMO office Vienna: +43 1 5133940 | info@seemf.org

**www.seemf.org**  
**https://seemf.org/seemf-2022/**

www.seemo.org | www.kas.de/medien-europa/en | www.cei.int

**SEEMF location:**

Hotel ibis Styles Sarajevo  
Dzemala Bijedica St 169 A  
Sarajevo 71000, Bosnia and Herzegovina

**Conference language:**

English / Serbian / Croatian / Montenegrin / Bosnian

**#SEEMF2022**

@SEEMF\_MEDIA @seemofreedia @KASmediaSEE @CEI\_Secretariat

**Important note:**

During the event multimedia will be used. With their registration the participants give consent about the usage of photos and videos made before, during and after the event, for an unlimited period of time and for both online and print materials. They will be used by the Konrad-Adenauer-Stiftung, SEEMO and CEI.

Covid-19: Participants must present a proof for completed course of vaccination or a negative test result (type of test, date and time of test, place and result) - if a PCR test valid for 72 h or rapid-antigen test valid for 24 h, or a certificate of recovery (date of positive test result, validity period max. 3 months) during the registration. FFP2 / N95 masks are mandatory during the event - Masks can be taken off once you are sitting at a table.