

SEEMF

South East Europe Media Forum



With partners:



Media in Europe: Ready for crisis reporting?

Media business today – in the context of international crises and conflicts

International Conference, 21-23 November 2016

Participation by personal invitation

Conference languages: English, German, Serbian,
Bosnian, Croatian, Montenegrin

Conference venue:

Crowne Plaza Belgrade, Vladimira Popovica 10, Beograd 11070
Rooms Adriatic and Pacific, I floor

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SEEMF – Monday, 21 November 2016

16:00	Shuttle from Hotel Jugoslavija and Hotel Palace to Hotel Crowne Plaza	
16:00 – 17:00	Registration (SEEMF registration desk, <u>until 17:00</u> for security reasons)	
17:00 – 17:30	Get-together	
17:30 – 18:00	Opening Speeches (all sessions in rooms Adriatic and Pacific)	
	Oliver Vujović	Secretary General, South East Europe Media Organisation (SEEMO), Vienna
	Christian Spahr	Head of the Media Program South East Europe, Konrad-Adenauer-Stiftung, Sofia
	Philippe Guex	Ambassador of Switzerland to Serbia and to Montenegro, Belgrade
	Andrea Orizio	Head of the OSCE Mission to Serbia, Belgrade
	Giovanni Caracciolo di Vietri	Secretary General, Central European Initiative (CEI), Trieste
18:00 – 18:20	Welcome Address by the Prime Minister of Serbia, Aleksandar Vučić incl. Public Interview	
18:20 – 18:30	Welcome Notes	
	Norbert Beckmann-Dierkes	Head of the Konrad-Adenauer-Stiftung Offices in Serbia & Montenegro, Belgrade
	Radomir Ličina	Board member, South East Europe Media Organisation (SEEMO), Belgrade
18:30 – 20:00	Discussion: Media and Politics in Serbia	
Panellists	Ivan Cvejić	Editor-in-chief, Expres weekly, Belgrade
	Dragan Janjić	Vice President, NUNS association; Editor-in-chief, BETA news agency, Belgrade
	Gordana Janković	Head of the Media Department of the OSCE Mission to Serbia, Belgrade
	Veran Matić	Chairman, Commission for investigating killings of journalists; CEO, B92, Belgrade
	Dragoljub Petrović	Editor-in-chief, Danas daily, Belgrade
	Ljiljana Smajlović	President, Serbian Journalists' Association (UNS), Belgrade
	Zoran Stanojević	News editor, Radio Television of Serbia (RTS), Belgrade
	Moderator: Oliver Vujović , Secretary General, SEEMO, Vienna	

20:00 – 20:15	<p align="center">Keynote Address by Franco Frattini Former Italian Foreign Minister and EU Vice President/Commissioner, President of Società Italiana per l'Organizzazione Internazionale (SIOI), Chamber President to the Italian Supreme Administrative Court</p>
20:15 – 20:30	<p align="center">Presentation of the CEI SEEMO Investigative Journalism Award by Barbara Fabro, CEI, Marina Constantinoiu, SEEMO, and Christian Spahr, KAS</p> <p><i>Winners: Lindita Çela (BIRN Albania) in the section "Professional Journalists" and Artsiom Harbatsevich (Intex-press; Nasha Niva, Minsk) in the section "Young Journalists". Special mention: Iurie Sănduță (RISE Moldova; OCCRP, Chișinău)</i></p>
20:30 – 22:00	<p align="center">Dinner Reception Hosted by the Embassy of Switzerland in Serbia and the KAS Serbia office</p>
22:00	<p align="center">Shuttle from Hotel Crowne Plaza to Hotel Jugoslavija and Hotel Palace</p>

SEEMF – Tuesday, 22 November 2016

08:45	Shuttle from Hotel Jugoslavija and Hotel Palace to Hotel Crowne Plaza	
09:00 – 09:30	Welcome	
09:30 – 11:00	Panel I: The refugee crisis as a touch-stone for professional journalism <i>How well are media in South East and Central Europe informing about migration?</i>	
Moderator	Andreas Ernst	South East Europe Correspondent, Neue Zürcher Zeitung daily, Belgrade
Keynote	Michael Martens	South East Europe Correspondent, Frankfurter Allgemeine daily, Athens
Panellists	Henrik Kaufholz	Chairman, Eur. Center for Press and Media Freedom, Leipzig; Politiken, Copenhagen
	Stefano Liberti	Journalist and filmmaker (Internazionale, Le monde Diplomatique, et al.), Rome
	Nick Malkoutzis	Editor-in-Chief, MacroPolis; Columnist, Kathimerini English Edition, Athens
	Dragan Sekulovski	Executive Director, Association of Journalists of Macedonia (AJM), Skopje
Discussion: Q & A		
11:00 – 11:30	Coffee break	

11:30 – 13:00	Panel II: Journalists in conflict zones – Trends in war and crisis reporting <i>Syria et al.: How can reporters cover hostilities accurately and protect themselves?</i>	
Moderator	Christian Mihr	Executive Director, Reporters without Borders (RSF) Germany, Berlin
Keynote	Tom Law	Communications Officer, Ethical Journalism Network, London
Panellists	Emre Kızılkaya	Digital News Coordinator, Hürriyet daily, Istanbul
	Kurt Pelda	War reporter and editor, Zurich
	Paweł Pieniażek	Freelance reporter, Dziennik Opinii/ New Eastern Europe, Kyiv
	Ruslan Trad	War reporter and blogger; International Editor, KlinKlin media platform, Sofia
Discussion: Q & A		

13:00 – 14:00	Lunch
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14:00 – 15:30	Panel III: Education – The gap between studies and current challenges <i>Are journalism students being prepared for professional work in difficult conditions?</i>	
Moderator	Andreas Wolfers	Director, Henri Nannen School (Gruner+Jahr, Die Zeit and Der Spiegel), Hamburg
Introductory notes	Viktorija Car	Professor of Media and Communications, Faculty of Political Science, Zagreb University
	Miroljub Radojković	Professor of Communication Science, Faculty of Political Sciences, University of Belgrade
Panellists	Bertrand Pecquerie	CEO, Global Editors Network, Paris
	Gena Traikova	Editor-in-Chief of the news, bTV, Sofia
	Ljiljana Zurovac	Executive Director, Press Council in Bosnia and Herzegovina, Sarajevo
Discussion: Q & A		

15:30 – 15:45	Coffee break
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15:45 – 17:15	Panel IV: Dialogue at cross-purposes – Reporters and spokespersons <i>How can journalists and PR managers work together and stay credible?</i>	
Moderator	Christian Spahr	Head of the Media Program South East Europe, Konrad-Adenauer-Stiftung, Sofia
Introductory notes	Erik den Hoedt	Director, Public Information/Comm. Office, Ministry of General Affairs, The Netherlands
	Hans-Jörg Vehlewald	Chief Reporter Politics, BILD daily, Berlin
Panellists	Aleksandra Bogdani	Investigative journalist, Balkan Investigative Reporting Network (BIRN), Tirana
	Ivan Lovreček	Editor-in-Chief, RTL Croatia, Zagreb
	Thomas Schnöll	Head of Press and Information Department, Spokesperson, MFA Austria, Vienna
Discussion: Q & A		
17:15 – 17:30	Concluding address – Media in times of crises: Erhard Busek , former Vice-Chancellor of Austria, President of the Institute for the Danube Region and Central Europe, Coordinator Southeast European Cooperative Initiative (SECI)	
17:30 – 17:45	Concluding address: Roksanda Ninčić , Political Director of the Ministry of Foreign Affairs of Serbia, Belgrade	
17:45 – 18:00	Closing remarks: Jelena Elčija (Ambassador-at-large, MFA of BiH, for CEI), Oliver Vujović (SEEMO), Christian Spahr (KAS)	
18:10	Shuttle from Hotel Crowne Plaza to Hotel Jugoslavija and Hotel Palace	

Additional event – Wednesday, 23 November 2016

08:45	Shuttle from Hotel Jugoslavija and Hotel Palace to Hotel Crowne Plaza
09:00 – 09:30	Welcome coffee
09:30 – 18.00	Commission on Media Policy supported by SEEMO, European Commission, European Center for Press and Media Freedom, International Institute/International Media Center, SECEPRO and in cooperation with Newsweek Serbia – incl. Presentation of the Dr. Erhard Busek SEEMO Award – <u>Venue:</u> Hotel Crowne Plaza <i>by invitation, separate programme</i>
18:10	Shuttle from Hotel Crowne Plaza to Hotel Jugoslavija and Hotel Palace