







International Conference

The Future of Public Broadcasting and Print Media in South East

Europe: Financing, Independency, New Business Models

4-5 November 2019

Hotel International, Miramarska 24, Zagreb, Croatia

With support of











AGENDA

Monday, 4th November 2019

16:30 – 17:30	Registration (SEEMF registration desk, until 17:30 for security reasons)
17:30 – 18:00	Get together
18:00 – 18:30	Opening speeches
	 Oliver Vujović, Secretary General, South East Europe Media Organisation Hendrik Sittig, Head, Media Programme South East Europe, Konrad-Adenauer-Stiftung Nina Kodelja, Deputy Secretary General, Central European Initiative Christian Halvorsen, Deputy Head of Mission, Norwegian Embassy, Zagreb
18:30 – 18:45	Welcome Address by Nina Obuljen Koržinek, Minister of Culture of Croatia
18:45 - 20:15	Discussion: Media and Politics in Croatia
	 Ilko Ćimić, Index.hr news portal Vesna Karuza Podgorelec, Croatian Radio Television HRT Sandra Križanec, TV N1 Zrinka Vrabec Mojzeš, Nacional weekly Hrvoje Zovko, Croatian Journalists' Association HND Moderator: Oliver Vujović, Secretary General, SEEMO
20:15 – 20:30	Presentation of the CEI SEEMO Award for Outstanding Merits in Investigative

Journalism by Barbara Fabro (CEI), Oliver Vujović (SEEMO) and jury representatives
Maja Sever (HRT) and Remzi Lani (Albanian Media Institute):
Arlis Alikaj (Tirana), Mubarek Asani (Skopje), Jagoda Bastalić (Zagreb), Dina Đordević (Belgrade), Ermin Zatega (Sarajevo)

20:30 – 22:00 *Dinner Reception*

09:00 - 09:15	Get together
09:15 - 09:30	Presentation of the book "A Pillar of Democracy on Shaky Ground – Public Service Media in SEE" and opinion poll results by the Media Programme South East Europe, Konrad-Adenauer-Stiftung
09:30 - 09:45	Key note by Jean Philip de Tender, Media Director, European Broadcasting Union (EBU)
09:45 – 11:15	Panel I: Public Service Media under pressure – between finance struggles and political influence
	 Kazimir Bačić, Director General, HRT, Zagreb Dr. Viktorija Car, Associate Professor, Faculty of Political Science, University of Zagreb Belmin Karamehmedović, BHRT, Director General, Sarajevo Dr. Susanne Pfab, ARD Secretary General, Berlin
	Moderator: Radka Betcheva, EBU Head of Member Relations for CEE
11:15 – 11:45	Coffee Break
11:45 – 13:15	Panel II: Multimedia – "rescue package" for established media outlets?
	 Agron Bajrami, Editor-In-Chief, Koha Ditore, Pristina Francesco De Filippo, Editor, ANSA News Agency, Rome Ivan Lovreček, Managing Director, Videoclick, Zagreb Dr. Jan Schulte-Kellinghaus, Programme Director, Berlin-Brandenburg Broadcasting (rbb), Berlin
	Moderator: Maja Sever, Journalist, HRT, Zagreb
13:15 – 14:30	Lunch
14:30 – 15:30	Wake-up Talk: Ten things you always wanted to know about the future in media but never dared to ask Speaker: Martin Liss, Media&Management Consultant, Berlin
15:30 - 16:00	Coffee Break

16:00 – 16:15 Presentation of the Dr. Erhard Busek SEEMO Award for Better Understanding by Erhard Busek, Chairman of the Institute for the Danube Region and Central Europe (IDM) to Boro Kontić, Director and founder of Media Center, Sarajevo

16:15 – 17:45 Panel III: Print media as pillar for democracy

- Ion Ioniță, Senior Editor, Adevărul daily, Bucharest
- Željko Ivanović, President of the Board and Founder of Vijesti, Podgorica
- Dražen Klarić, Editor-in-Chief, Večernji list, Zagreb
- Mauro Manzin, Journalist, Il Piccolo daily (Gruppo GEDI), Trieste

Moderator: Michael Martens, Correspondent for South East Europe, Frankfurter Allgemeine Zeitung (FAZ)

17:45 - 18:00 Closing remarks

Oliver Vujović (SEEMO Secretary General), Hendrik Sittig (Head of KAS Media Programme), Nina Kodelja (CEI Deputy Secretary General)

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> Conference languages: **English and Croatian**

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